




PharMEDent 2019
Middle East
Pharmaceutical, Medical, Dental
Congress & Exhibition in Iraq
2-5 May 2019 - Erbil

WHO WE ARE ?

PharMEDent 2019 (Pharmaceutical, Medical, Dental Middle East Congress and Exhibition) is the biggest healthcare professionals, academics, businessmen, governments and scientists gathering event has ever been held in Kurdistan and Iraq.


Iraq was and still viewed as one of the fastest growing markets in the middle east and the world. After decades of being a war and conflicts zone which left a very big gap in the last years for health sector especially health care service providers related businesses. Era Arbo and the scientific organizing committee are announcing PharMEDent 2019 congress and exhibition, which is uniting the vast number of bodies and societies (local and global), including syndicates, medical subspecialties, the governmental bodies in Kurdistan and Iraq, along with a large number of international speakers. Our main target as organizers is to begin a new era to allow Iraqi medical and health sector stakeholders to share and join with the on going non stop global scientific and medical revolution wheel.

PharMEDent 2019 is the fruitful yield of vast number of Iraqi and regional researchers and thinkers who through many years of seeking ideas, consultation and recommendation reached the fact of installing such a huge event and the first of its kind in Iraq.

PharMEDent 2019 is connecting with the related parties (syndicates, medical colleges and societies) to educate new generation of doctors and medical personnel, besides providing a center of CME accreditation for young doctors who seek support and certification and this is by bringing key leaders from the middle east and the world wide.

Why Iraq?




















We choose Iraq as the permanent ground for this celebration as we see it the most convenient home for such legendary project of the congresses, engaging all medical syndicates, medical societies, colleges, health facilities and exhibition in Iraq, which we will have a dedicated program of activities and an industry showcase event will be held in the exhibition hall in Erbil. We want to be heard in the world and be the landmark in Iraq as the same way of MEDICA in Germany and Arab Health in Dubai.



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Web : www.me-pharmedent.com

Middle East PharMEDent 2019 Middle East PharMEDent 2019 Middle East PharMEDent 2019

Conferences of PharMEDent 2019

-  Cardiology and Cardiac Surgery
-  Dentistry
-  Ear, Nose and Throat
-  Endocrinology and Diabetes
-  Gastroenterology
-  General Surgery
-  Gynecology and Obstetrics
-  Internal Medicine
-  Neurosurgery
-  Oncology
-  Ophthalmology
-  Orthopedics
-  Pediatric Surgery
-  Pediatrics
-  Pharmacy
-  Plastic Surgery
-  Radiology
-  Rheumatology and Medical Rehabilitation
-  Urology

Major themes included in PharMEDent 2019 congress scientific meetings

- Aging related diseases
- Bariatric care
- Biomedical sciences
- Burn management
- Cardiology & Cardiac Surgery
- Clinical pharmacy
- Chronic Diseases
- Community health
- Cosmetics and Body care
- Dentistry & Dental sciences
- Diabetics
- Diagnostic inventions
- Digestive medicine
- Ear, Nose & Throat
- Endocrinology
- Emergency system
- Family medicine
- Fertility & sterility
- Gastroenterology
- Gynecology & Obstetric
- Geriatrics
- General Surgery
- Genome inventions
- Hematology
- Hormones
- Hospitals supplies
- Hospitals management
- Hair care
- Internal medicine
- Imaging inventions
- Industrial Pharmacy
- Intensive care
- Laboratory equipment
- Laboratory supplies
- Mental health
- Medical Education and ethics
- Medical equipment
- Medical supplies
- Neurosurgery
- Neonatal and pediatrics
- Neurological disorder
- Orthopedics
- Ophthalmology
- Oncology
- Palliative care
- Pain management
- Pharmaceuticals
- Pharmaceutical Technologies
- Plastic Surgery
- Renal system & Urology
- Respiratory system
- Radiology
- Rheumatology & Medical Rehabilitation
- Public Health
- Psychiatrics
- Pharmaceuticals
- Pharmaceutical Analysis
- Pharmaceutical Technology
- Pharmaceutical Chemistry
- Sex & sexual health
- Psychology
- Urology

Who are the visitors of PharMEDent 2019

- 20,000 doctors (Physicians, Pharmacists and dentists).
- 10,000 para-medical visitors (Lab technicians, Nurses, Hospitals personnel and management).
- 10,000 trade visitors (Investors, Industry representatives, trading companies, distributors & dealers).
- 10,000 students of Medicine, Pharmacy, Dentistry, Nursing, Bio-Medical Sciences Universities colleges.
- Local Health care policy and decision makers.
- International health care policy and decision makers.
- Medical & health professional syndicates from Iraq and world wide.
- 70 Local & International Medical subspecialties societies.
- Universities and Medical/health related institutes (International & Local).
- More than 250 Local exhibiting companies.
- More than 100 International exhibiting companies.
- 100 Local Key point/public figure speakers.
- 60 international well-known level speakers.

The Program Venue

- PharMEDent 2019 is constituted mainly from:
- Official opening ceremonies of congress and exhibition
 - Major medical specialties Congress Scientific Meetings (2 or 3 days length congress meetings).
 - Workshops & Hand Ons.
 - Invited international/local keynote speakers presentations.
 - Trade exhibition.
 - Last day social night event.
 - Closure ceremonies, participants acknowledge and accreditation letters.

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PharMEDent 2019

Under patronage of Ministry of Health-KRG

Middle East Pharmaceutical, Medical, Dental Congress & Exhibition in Iraq

We cordially invite your esteemed company and team to participate as the sponsor of **PharMEDent 2019** Annual Conferences.

As a result of cooperation and efforts of societies and syndicates of medical specialties members (doctors, pharmacists and dentists), members of the Arab, Iraqi, Kurdistan councils for medical and health specialties, health directorates, university presidents and professors, with the active participation of up to 130 high profile international speakers, 200 key point internationally recognized local speakers. We are introducing you the biggest assembly of health care and medical sector professionals and decision makers.

This grand event will witness 19 highly professional scientific conferences for 19 major fields of medical and health specialties, during which latest scientific, clinical and surgical development worldwide will be discussed in conjunction with workshops, hands-on and seminar.

PharMEDent Annual Summit of Health Care and Medical Professionals will take place on 1st of May 2019. President of the summit is Dr. Mustafa Al-Hiti (President of Iraq reconstruction and rebuilding fund) with the participation of ministers of health, higher education, trade, investment as well as presidents and deans of universities, presidents of syndicates and general directors of health from Iraq and Middle East.

As conference sponsors, PharMEDent 2019 will provide you the biggest hub in the history of Iraq by putting your company staff in contact with the largest network and database of medical doctors, figures, decision makers and customers related to this branch not only in Iraq but in the whole region.

	Price	Diamond	Platinum	Gold	Silver
Booth area (minimum 6 m ²)	\$1200/SQM including exhibition FOC	40	32	24	16
Presentation on the main seminar stage for promoting company products/ in minutes	\$500/min. Opening \$400/min. afternoon	15	10	5	-
Company logo on Badge ribbons & bags for the attendees	<u>\$1500</u>	■	■		
Company logo on Press conference & Seminar banners	<u>\$1000</u>	■	■	■	
Media coverage/acknowledgment		■			
Accessibility to distribute brochures	<u>\$500</u>	■	■	■	■
Pages advertisement between the conference booklet	\$1000/page	1 page	1/2 page	-	-
Company catalog will be placed in the attendees' bags	<u>\$500</u>	■			
Attendee E-mail and contact numbers	<u>\$2000</u>	■			
Inviting attendees to the event / registration's fees + lunch will be covered by ERA-ARBO	Conference registration fee	15	10	5	
Company logo in PharMEDent website as a sponsor	<u>\$500</u>	■	■	■	■
Company logo in PharMEDent social pages as sponsor	<u>\$500</u>	■	■	■	
Printing company Flag to be presented on the date of the event		■			
Company logo will be printed on welcome reception desk and background	<u>\$1000</u>	■			
Installed booth in Erbil international fair during PharMEDent exhibition / Free of charge based on 240\$ per SQM2		21 sqm2	18 sqm2	15 sqm2	9 sqm2
Notes					

PharMEDent 2019 conferences sponsorship prices:

No	Branches	Diamond	Platinum	Gold	Silver
1	Cardiology & Cardiac Surgery	40,000\$	30,000\$	20,000\$	10,000\$
2	Ear, Nose & Throat	40,000\$	30,000\$	20,000\$	10,000\$
3	Endocrinology & Diabetes	50,000\$	40,000\$	30,000\$	10,000\$
4	Gastroenterology	50,000\$	40,000\$	30,000\$	10,000\$
5	General Surgery	35,000\$	30,000\$	25,000\$	10,000\$
6	Gynecology & Obstetrics	60,000\$	55,000\$	30,000\$	15,000\$
7	Internal Medicine	50,000\$	40,000\$	30,000\$	10,000\$
8	Neurosurgery	40,000\$	35,000\$	30,000\$	10,000\$
9	Oncology	60,000\$	45,000\$	30,000\$	15,000\$
10	Ophthalmology	40,000\$	35,000\$	30,000\$	10,000\$
11	Pediatrics	45,000\$	30,000\$	20,000\$	10,000\$
12	Orthopedics	40,000\$	35,000\$	30,000\$	10,000\$
13	Pediatric Surgery	50,000\$	40,000\$	30,000\$	10,000\$
14	Pharmacy	40,000\$	30,000\$	20,000\$	10,000\$
15	Radiology	60,000\$	45,000\$	35,000\$	15,000\$
16	Plastic Surgery	30,000\$	25,000\$	20,000\$	10,000\$
17	Rheumatology & Medical Rehabilitation	40,000\$	30,000\$	20,000\$	10,000\$



PharMEDent 2019 exhibition (Erbil International Fair) sponsorship packages:

	Diamond First raw	Platinum Second raw	Gold third raw
Company logo on Badge ribbons of the visitors	■	■	■
Company logo on Press conference banner	■	■	■
Honorarium trophy with the company logo	■	■	■
Media coverage/acknowledgment	■	■	
Outdoor advertisements such as (Billboard, Digital Screen, and Racket) placed in premium locations inside and around Erbil	■	■	
VIP seat for top management of the company, close to governmental personnel and the VVIP people during First Pharmedent summit for medical & health care professionals.	2	1	
Interview published in the website homepage	■	■	■
Pages advertisement between the exhibition booklet	3	2	1
Company logo in PharMEDent website as a sponsor	■	■	■
Company logo in PharMEDent social pages as sponsor	■	■	
Printing company Flag + column of 4 sides inside the exhibition center in the main corridors	■		
Company logo will be printed on welcome reception desk	■		
Company logo will be printed on welcome reception background	■	■	
Price for 84 sqm2	45,000\$	35,000\$	30,000\$
Price for 72 sm2	40,000\$	30,000\$	25,000\$

Contract

2nd – 5th of MAY 2019

Please choose required area

Type of required area	Price	Exp. Area	Conf. Area	Total area	Sum total
Inter. companies with preparation EXP/CONF	350/1200 USD	x m	x m	m ²	USD
Local companies with preparation EXP/CONF	240/1200 USD	x m	x m	m ²	USD
Iran Pavilion Companies	130 USD	x m			USD
Conference Sponsorship Packages					

Advertising

Type of required Ad	Price	Size	Number	Sum total
Catalogue page	750 USD	16x21 cm		USD
Column 4 side	1000 USD	73x300 cm		USD
Services	50 USD			USD
Ad triangle type	1000 USD	300x200 cm		USD

Company name: Trade name: Product description: Company address: Country flag: WEB:	50% on application of either items above us balance 1 month prior to show opening total amount: USD ERA ARBO Bank details Payments through any USA Bank Intermediary Bank: (Swift) BLOMLBBX Blom Bank SAL Beirut Lebanon Account with Institution: (Swift) BLOMIQBAXXX Blom Bank SAL Iraq, Erbil Beneficiary Account Name: ERA ARBO F/EVENTS EXHIB.AND CONF. Beneficiary Account No USD: 501 02 304 2162790 1 IBAN (USD): IQ37 BLOM 0020 2304 1627 901 Beneficiary Address: Erbil - Iraq
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Agree to abide by laws and regulations set out overleaf. Once you sign a contract will be delivery pay able secretariat of finance code	preparing for each 12m (not more than 48m) partition, 1 table, 2 chair,3 spot light ,1 basket, exhibitor name, carpet and 6 amperes (more than 48m are considered as extra name: date: signature: Era Arbo accepted this contract stand no: signature:
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General Term & Conditions

1- Application for space on the Exhibition shall be made on the form overleaf and shall be duly signed by the Exhibitor or a person authorized by him. Following receipt of the Application together with initial payment, the Organizer reserve the right to refuse any Application at their absolute discretion without necessarily giving the reason for such refusal, **all special decoration must be approved by the organizer and must not exceed the height of 280cm, and must provide electrical cable 7 m length minimum.**

2-the payment schedule for space only, shell stand or furnished stand is as follows:

application is made after the final payment date specified on the Application, the total shall be path with the Application The total price represents only the payment for the space, details of which are set out overleaf. All other goods and services required by the Exhibitors shall be paid by the Exhibitor in addition thereto Exhibitors will not be allowed to take over their space or sands ii the payment terms specified on the Application are not honored. interest at the rate of 2% per month shall be charged on all amounts outstanding for a period exceeding; 14 (fourteen) days after the due date of payment until settlement is made

3. in addition to the space price. (and stand fitting service when applicable), inhibitors will be billed for optional services requested; such as hired furniture, power supply, telephone lines. show catalogue advertisements and other.

4. in the event the organizer agrees to a cancellation of the space contract. the Exhibitor will be liable for all, or part of the contract price depending on when the cancelation request was received and acknowledged: if 90 days prior to the exhibition's opening date 50% OF Total amount if 30 days prior to the inhibitions opening date 100 of total amount if within 30 days prior to the exhibitions opening date more OF TOTAL Auburn The date of the cancellation request is the one on which the Organizers receive written notice by courier or far. And ac knowledge receipt of same to the Exhibitor. in addition to the cancellation charges, the Exhibitor will be liable for any specific consequent noun incurred on the Exhibitor 's behalf by the Organizers. These terms cannot be varied under any circumstances

5. An inhibitor who fails to exhibit for any reason without having been released from the Agreement by the Organizers shall be liable for the full snout of the contract plus additional mounts incurred by the Organizers on the Exhibitor's behalf.

6. in the event an inhibitor declares bankruptcy or the exhibitor is in receivership and is balm liquidated, the contract with such an exhibitor shall be cancelled and any moneys already paid shall be retained by the Organizers.

7. The Organizers. their servants or agents shall not be liable for the safety of Exhibitors. their staff. agents. contractors or invitees during the Exhibition, and will not be liable for any exhibits, articles or other property of whatever kind brought into the Exhibition by Exhibitors.

8. All contracts and services provided by the Organizers are subject to these Terms and Conditions irrespective of my reservations expressed by the Exhibitor. The Organizers reserve the right to alter, add to, or amend any of these conditions

9. The Organizers shall not in any event be held reasonable for any restrictions or conditions which prevent the construction, erection, completion. alteration or dismantling of stands or the entry. placement or removal of exhibits or for the failure of any service or amenities provided by the hall landlords or other third pants.

10. The contracted party fora grow stand is responsible for ensuring that all inhibitors within their coup are fully aware of, and agree to abide by. these Terms and conditions and by the rules and Regulations of the exhibition as detailed in the Exhibition Manual.

11. The Exhibitor must not transfer, dispose of, part with or otherwise sublet al or any part of his exhibition space, whether for financial consideration or otherwise. The Exhibitor mud, if he is an agent. distributor or licensee. state at the time of Application the names of the Principals to be represented. This does not prohibit an Exhibitor displaying the products of a principal for whom he becomes a distributor or licensee after the time of Application. with the prior written permission of the Organizers

12. The Gunnars shall not be liable to the Exhibitor by reason of any cancellation or part-time opening of the exhibition. either in whole or in part. for any non-performance of their obligations under this Application or any amendments or Iterations to all or me of the Rules and regulations of the exhibition h each case to the extent that such occurrence is due to any circumstances not within the control of the Organizers.

13. The Organizers retain the right to allocate and position exhibition spaces at the exhibition in my way which. in their sole opinion, is in the general interest of the exhibition, and to alter the general layout or any particular and even if already allocated and contracted, aid the exhibitor shall accept such new allocation of space.

Index information Form

Company name	
Person in charge	
Company Address	
Mobile/Phone	
Fax	
Email	
Website	
Stand No.	
Hall No.	

Products

Please Fill this form in English

Signature: